All ARE WELCOME
Fayetteville, Arkansas, offers guests a multitude of experiences. Here, culture and nature meet, and free spirits thrive. It’s rich in arts, history and entertainment. Nestled in the Ozark Mountains, Fayetteville is a nature-lover’s dream. The vibrant local culture gives this community its flavor, and there’s always something exciting happening.

Though much has changed due to COVID-19, the scenic beauty and limitless opportunities for fun in Fayetteville are here to stay. Our hotels and restaurants are staying up to date on CDC guidelines, and there’s endless socially distant adventure to experience, like outdoor concerts, cycling, patio dining and more.

So, if you’re looking to escape, discover why Fayetteville has been in the top five “Best Places to Live” four years in a row. (U.S. News & World Report)

OUTDOORS

Fayetteville is an outdoor lover’s paradise. It’s surrounded by state parks, national forest and pristine waters for fishing and floating, like the Buffalo National River, the very first National River. Within the city limits are 40 miles of natural surface trails for mountain biking and hiking, and 45 miles of paved, shared-use trails for cycling, jogging and walking.

Since the 1930s, Devil’s Den State Park has been an Arkansas staple for those wanting to experience the Great Outdoors. Whether you’re camping or glamping, Devil’s Den has plenty of hiking trails and scenic overlooks. Plus, a quick trip into town offers amazing food, museums, shopping and all the fun stuff of a city.

If fishing and boating is your jam, Fayetteville is the perfect basecamp for memorable daytrip adventures on nearby waters. Fish for trout on the iconic White River, or take a leisurely float down and fish the Kings and Mulberry rivers, home to a variety of native species.

Of course, you don’t have to travel outside the city to experience natural beauty. Fayetteville is well known for its many city parks and green spaces – perfect for families and those looking to spend more time outside.
**CYCLING**

For cyclists looking for a challenge, the steep and winding roads in the Ozark Mountains make this area some of the best terrain in the country for training. In fact, the Hagens Berman Axeon team held its annual spring training basecamp in Fayetteville. Courses like the Winslow Death March Loop and Scenic Highway 71 offer steep ramps, multiple switchbacks and fast descents, but are easy on the eyes with the picturesque surroundings of the Ozarks.

Fayetteville is the highest rated Bicycle Friendly Community in the state, and you don’t have to bring a bike to enjoy, thanks to our cycling ride-share program, Veo.

The city’s mountain biking trails are handmade by local experts. Fayetteville is one of only 37 certified IMBA Ride Centers in the world. Kessler Mountain and Centennial Park at Millsap Mountain, both located minutes from downtown, feature miles of technical, rocky singletrack in old-growth forest. In 2022, Fayetteville will host the UCI Cyclocross World Championships at Centennial Park, only the second time the event has been held in America.

**RAZORBACK REGIONAL GREENWAY**

If you want to get a full Fayetteville experience on two wheels, the Razorback Regional Greenway is your best friend. This paved, 40-mile shared-use trail starts at Kessler Mountain Regional Park, “mile zero” for the Greenway, just south of downtown Fayetteville, and runs through Northwest Arkansas. In Fayetteville, it weaves near restaurants, historic sites, breweries, shops and more. The Razorback Greenway is a great way to experience Fayetteville “like a local,” since it’s so popular with residents for both exercise and simply getting around.

Rent a bike or scooter at one of our many ride-share programs, or just go for a stroll – all while taking in the scenic beauty and culture of the region. Plus, many of the restaurants and shops along the way are pet-friendly, so bring your furry friend along, too!
PUBLIC ART

Fayetteville has long been known as the cultural epicenter and entertainment capital of the region, thanks largely to public support and progressive initiatives championed by city leaders to establish Fayetteville as an incubator for creatives.

Art can be found around every corner, sometimes literally! Popular installments include Green Candy, an art action featuring six local and international artists, who created meaningful works of public art to increase dialogue about sustainability.

In July 2020, Fayetteville held the first annual Sprayetteville Street Art Festival – an art event focused on engaging community and inspiring creativity. Eleven professional artists from Fayetteville and surrounding regions painted nine colorful, expressive murals around town. Think you can find them all?
The performing arts are vibrant here, and entertainment is easy to find. Performances, including plays and live music, are wrapped up with food, nightlife and more in the Downtown & Dickson Street Entertainment District for easy access and sampling.

With a new 50,000-sq-ft home, TheatreSquared features locally produced and nationally acclaimed productions. It is an exquisite complement to the recently renovated Walton Arts Center, making Fayetteville a regional destination for excellent theater.

Both venues are taking extensive health and safety measures to ensure the wellbeing of their artists and audience. And, both have adopted new offerings, like T2's live-streaming option and the WAC's “Saturday Cinema” that screens classic movies, documentaries and recorded performances.

Among the many staples of this college town is live music. With it being geographically located between several legendary American music cities, Fayetteville has served as a musical crossroads and heralded stop for both renowned and up-and-coming acts. George's Majestic Lounge, which opened in 1927, is among the oldest live-music venues across the country. It recently added an outdoor stage for socially distant boogying.
CULINARY

Fayetteville’s authentic, diverse culinary scene continues to grow thanks to a new wave of restauranteurs showcasing regional ingredients and reinventing traditional dishes. Unique culinary experiences include thriving farm-to-table restaurants, such as Mockingbird Kitchen, Leverett Lounge and Farmer’s Table Café, which exhibit a commitment to supporting local farmers and seasonal ingredients, and artisan coffee shops Onyx Coffee Lab and Arsaga’s that roast locally.

Long-time staples, such as Hugo’s and Herman’s Ribhouse, continue to be must-try institutions, serving classics and acting as a rendezvous for meetups on game day.

Want to enjoy the mild Fayetteville weather along with your meal? Outdoor dining is available at many of our restaurants along with sidewalk cafes and public picnic areas. In fact, Fayetteville is known for having the best “patio weather” in Arkansas.

An impressive display of food trucks serving lunch, dinner, snacks and sweets can be found across several areas of town, like the Shulertown food truck court located on Dickson Street.

Though some things have changed due to coronavirus, our local restaurants continue to provide unique culinary experiences. From curbside pickup to socially distanced dining, they are committed to following guidelines and keeping you and their staff safe.
NIGHTLIFE

No trip to Fayetteville is complete without experiencing the Downtown & Dickson Street Entertainment District. Along with being the live-music center of the region, Dickson Street and the Historic Downtown Square is where Fayetteville goes to party. Thanks to the newly designated Outdoor Refreshment Area, patrons in the area can now buy drinks on the go as they walk around downtown.

Maxine’s Tap Room was named to Esquire’s “Best Bars in America.” They pour quality cocktails to make memories, honoring its namesake Maxine Miller, who opened the bar in 1950 and “became a surrogate mom to generations of college students.”

Nearby off the square is The Vault, the state’s first bourbon bar; Pinpoint, the state’s first and only pinball-arcade bar, featuring retro games and specializing in gin and tonics; and BigBox Karaoke, opened by a couple who taught English in Japan and brought home a love of private-suite karaoke.

The craft-beer scene in Northwest Arkansas is booming and gaining national recognition, thanks to the Fayetteville Ale Trail, Arkansas’s original craft-beer tour. Today the Ale Trail includes 17 partners across Northwest Arkansas — 16 breweries and a cidery — each with their own unique brewing specialties and seasonal batches, like Ozark Brewery’s award-winning Bourbon Double Cream Stout, that create quite a buzz.

LODGING

Whether you’re looking for an upscale experience or an affordable, family-friendly suite, Fayetteville’s lodging options run the gamut. Plus, there are scenic camp sites and RV parks for those who enjoy being closer to nature. No matter where you stay, though, you’re only a short distance from fun. And bring your fur friend along too, since many of Fayetteville’s hotels are pet friendly.

Located in the Historic Downtown Square, Graduate Fayetteville provides a boutique hotel experience that’s only steps away from all the local action. Just on the other side of Dickson Street is the Inn at Carnall Hall, an elegant boutique hotel with a prized view of Old Main on the University of Arkansas campus and the earliest sections of the famous Senior Walk that honors the school’s graduates dating back to 1875.

Fayetteville is also home to many recognizable name brands, such as Staybridge Suites and the award-winning Hilton Garden Inn.

Ultimately, your stay will be comfortable and memorable thanks to our dedicated hospitality industry, which continues to welcome the world to Fayetteville for a truly unique experience.