



Request for Qualifications

Public Relations Agency

Issue Date: September 2, 2025

Response Deadline: September 22, 2:00 p.m. (CT)

Contact Information

Contact: Amy Stockton

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Fayetteville Advertising and Promotion Commission, DBA Experience Fayetteville, is accepting statements of qualifications from firms capable of providing public relations services for one (1) year with two (2) one-year renewal options, giving a possible contract term of three (3) years.

Interested firms should submit a statement of qualifications addressing:

- Experience in providing public relations services for destination marketing organizations
- List of top three clients as determined by total billing
- Provide a brief description of your agency's structure and capabilities, including basic information and history and bios for key project team.
- Disclose and explain any potential conflicts of interest.
- Why is there an interest in working with Experience Fayetteville?

Submissions are due to astockton@experiencefayetteville.com no later than September 22, 2:00 p.m. (CT)

Submissions are public documents subject to the Freedom of Information Act