



**Lights of the Ozarks 2021
Official Vendor Entry Form
Friday November 19, 2021 – Saturday, January 1, 2021**

This application is for vendors wanting to sell food and beverage on the Fayetteville square during Lights of the Ozarks, beginning Friday, November 19th following the lighting ceremony. The vendor fee is \$600 for the entire season of Lights of the Ozarks or \$100 per single weekend. If you own more than one business or service wishing to set up, a separate vendor fee and application is required for each business or service.

An email with further information about payment, logistics and expectations will be sent to vendors upon acceptance.

Official name of vendor:

Doing business as (DBA) if different from above:

Contact name:

Telephone number:

Email address:

Mailing address:

Space is limited, and applicants will be chosen by Experience Fayetteville based on completed applications submitted on time as well as having a variety of food and beverage options in alignment with the purpose and aesthetic of The Lights of the Ozarks.

For The Lights of the Ozarks 2021 there will two options for engagement. Vendors can opt for participating the entire season or select weekends.

- If you are applying for the entire season, your commitment is Monday through Sunday each week and for the hours of 5:30pm-9:30pm, (Nov. 19-Jan. 1).*
- If you are applying for single weekends, please choose all weekends you would be available and interested in applying for.*

Lights of the Ozarks 2021 Vendor Application

*Please fill out the following information and return by **Monday, Nov. 8 at 5:00pm, if applying for a single weekend of those listed below or the entire season.** No applications will be accepted after this date and time. We will contact you on or before Friday, Nov. 12, via email &/or phone to let you know whether you have been accepted or declined.*

- Entire Season
 - In case you are not selected for the entire season, are you interested in participating on an individual weekend basis? Yes / No
- Nov. 19 & 20
- Nov. 26 & 27
- Dec. 3 & 4

*Please fill out the following information and return by **Monday, Nov. 15 at 5:00pm, if applying for a single weekend of those listed below.** No applications will be accepted after this date and time. We will contact you on or before Wednesday, Nov. 24, via email &/or phone to let you know you have been accepted or declined.*

- Dec. 10 & 11
- Dec. 16, 17, 18
- Dec. 23, 24, 25, 26
- Dec. 31 & Jan. 1

Please describe the nature of your business and list the food and beverages you request to sell. Experience Fayetteville reserves the right to approve items sold.

Please list your website, Facebook, or Instagram page if applicable: _____

Submit at least one photo of your food or beverage truck setup along with your application.

What are the dimensions (L x W x H) of your food &/or beverage truck? _____

Are you using a generator? Yes OR No

If "yes", what horsepower is your generator? _____

NOTE: Electric power is not provided.

Vendor Policies

Lights of the Ozarks is a community-centered celebration, and these guidelines are created to ensure the event is enjoyed by all. Violation of these guidelines is grounds for dismissal and loss of event privileges.

1. Vendor spots are limited. Once you have been accepted you will have 5 business days to remit payment. If it is not received, we will move to the next vendor on the list.
2. Once your vendor fee is paid in full, it is non-refundable.
3. Lights of the Ozarks vendors will follow CDC guidelines and best practices to prevent the spread of Covid-19. [Read their guidelines for food service here.](#)
4. Festival food vendors are subject to the city of Fayetteville HMR tax. [Click here to register.](#)
5. Only those vendors who are set up to pay the tax and who are non-delinquent with their HMR tax at the time their application is received will be considered for participation.
6. Vendors agree to reduce use of one-time use plastics and to commit to using less non-recyclable materials.
7. The vendor shall provide food, beverage, or services for a period not to exceed the dates agreed upon.
8. Vendors are expected to be open for business each day of the festival, weather depending. Expected hours are from 5:30pm– 9:30pm but vendors may choose to remain open later at their discretion.
9. Vendors who are “no-shows” or close before to 9:30pm without prior arrangement with Experience Fayetteville, risk forfeiting their spot for the remainder of the season.
10. Once approved as an authorized vendor, more detailed parking and set up instructions will be made available to you.
11. The vendor shall set their own fees for food and beverages and other wares for sale.
12. Vendors will complete sales reports and submit them to Experience Fayetteville each week they are open. This helps us better understand attendance and event success year to year.
13. Experience Fayetteville reserves the right to approve items sold.
14. The vendor shall furnish all electricity. No electric power will be supplied by the organizers. All vendors are expected to provide their own quiet generators, if needed.

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15. All vendors will be responsible for clean-up of their immediate area each night of engagement and at load out. This includes, but is not limited to, grey water, oil/grease spills, trash and general debris.
16. Vendor shall not sublet their space to any other person or vendor.
17. The vendor will not hold Experience Fayetteville and/or the Fayetteville Advertising and Promotion Commission responsible for any damage, expense, or liability arising from any injury or damage to vendor or vendor's property.
18. The Fayetteville Advertising and Promotion Commission, its officers, agents, or members shall not be responsible for any loss or damage due to cancellation, theft, fire, accident, or other cause.

Acknowledgement of Policies

Vendor acknowledges the following by initialing the following and signing/dating below.

1. If selected to participate, I will follow the polices above.
2. A completed application does not guarantee participation in the event.
3. If selected to participate, I will be contacted via email and/or at the phone number in this application. I will submit my payment in full within 5 business days of notification, or my slot may not be guaranteed.

Vendor Signature: _____

Date: _____

Submission Instructions

Please complete this form and return to Experience Fayetteville one of the following three ways:

Send via email:

events@experiencefayetteville.com

Send via mail:

Experience Fayetteville

P.O. Box 4157

Fayetteville, AR 72702

Drop off in person:

21 S Block Ave

Fayetteville, AR 72701

Do not send payment. You will be contacted for payment once approved as an authorized vendor.

Thank you for your interest in being a vendor during Lights of the Ozarks! For additional questions, please contact Community Engagement Manager, Chloe Bell, at cbell@experiencefayetteville.com.

Chloe Bell

Community Engagement Manager

Experience Fayetteville

cbell@experiencefayetteville.com

Main: (479) 521-5776 ext. 308

Direct: (479) 935-4751