



FAYETTEVILLE, ARKANSAS: THE EXPERIENCE

For two years in a row, Fayetteville has been listed as a top-five city on *U.S. News & World Report's* "Best Places to Live in the United States."

Fayetteville offers a multitude of experiences that allow guests to create their own adventure, and always leaves them wanting more. This eclectic community hosts events year-round and boasts the best entertainment in the region. It's where culture and nature meet, and free spirits thrive.

www.experiencefayetteville.com

EXPERIENCE FAYETTEVILLE

IT'S IN OUR NATURE

Fayetteville is a nature-lover's dream. It is home to more than 40 miles of trails and includes a trail system that is **designated as an International Mountain Bicycling Association (IMBA) Ride Center, one of 37 IMBA Ride Centers in the world**, due to the fact that skill levels range from expert to family-friendly.

Let it ride! An elaborate network of paved walking/biking trails through the heart of Fayetteville's downtown area and surrounding cities creates miles upon miles of routes that promote exercise and provide impeccable scenery along the way. They connect to the 36-mile Razorback Regional Greenway which stretches from Fayetteville north to Bella Vista.

Mount Kessler – Built by Fayettevillians for everyone to explore and enjoy. This 8.5 mile trail was created by the local mountain biking club and is a hidden gem in Northwest Arkansas. The numerous trails wind by rock formations, rolling hills and provide beautiful views of the valley below.

ALL ABOUT THE ARTS

Fayetteville's arts scene is explosive! It's a cultural hub for visual artists that thrive through various mediums. The newly renovated **Walton Arts Center** brings in artists and entertainers from all over the world to create unique and unforgettable performances, offering diversified programming and a large scale of touring productions, including critically-acclaimed Broadway plays and musicals. Also located in the heart of the Downtown & Dickson Street Entertainment District, **TheatreSquared** features locally produced and nationally acclaimed productions from Northwest Arkansas' only year-round professional theatre. For all ages, world-renowned **Crystal Bridges Museum of American Art** is only a few miles outside of town.



FESTIVAL HEAVEN!

In late August, tourists come from across the country for Fayetteville's festival scene. Keeping it local, the four-day, multi-stage **Roots Festival** showcases dozens of local and well-known "roots" bands that have a huge following. Local farmers and local restaurants provide local fare for festival-goers.

In fact, Fayetteville hosts events and festivals for all ages and all interests all year-round. From **craft beer festivals, cook-offs** and **races**, to local favorites **Block Street Block Party** and **Local Squared**, whatever you're looking for, we host it!

Fayetteville kicks off the Christmas season with a brilliant display of a half-million holiday lights that illuminate the city's Historic Downtown Square. The **Lights of the Ozarks** is a nightly event that takes place from 5 p.m. to 1 a.m. throughout the season. Carriage rides, live animals, hot chocolate and even a nightly visit from Jolly Old Saint Nicholas add to the ambiance of this wonderland in Northwest Arkansas. Mid-November to New Year's Eve.

NIGHTLIFE

Nightlife here is vibrant. The city's famed **Dickson Street** bustles seven days a week with its restaurants and clubs offering a variety of food and entertainment. Popular venues like the historic **George's Majestic Lounge** feature acclaimed live music, and dining options range from formal and elegant atmospheres to street eats at the food trucks of **Shulertown**.

FAMILY FUN

Terra Arts Studio is home to whimsical gardens that take children and their parents along artistic paths lined with gnomes that are woven into nature, trolls that peek from under bridges, friendly life-sized clay dragons and sculptures reminiscent of a fairyland. Inside the studio, the work of local artists adds to the playful atmosphere and is available for purchase. Terra is also where the glass-blown Bluebird of Happiness is created, with more than a billion sold to date.

Fayetteville's **112 Drive-in Theater** is one of the few remaining drive-ins in the nation. Here, visitors can pull up a lawn chair, drop the tailgate or whatever suits their fancy. The 112 shows current movies, along with a robust concession stand that offers more than your usual theater.

FOOD

A vacation centered only on great food could easily take place in Fayetteville. **"Local" is key** here, with too many culinary hole-in-the-walls to mention, many serving the freshest farm-to-table produce. This city caters to every taste.



The **Fayetteville Farmers' Market** is always named among the country's best. It keeps things fresh, offering a wide variety of local produce, an array of vendors, entertainment and market events. It's a world-class event that interests locals and tourists alike.

The **Fayetteville Ale Trail** takes beer connoisseurs off the beaten path and out for a tour, and tasting, of craft brew at several local breweries. Even with nearby and hearty competition, each brewery has made a name for itself. Complete your Ale Trail passport and receive an Ale Trail keepsake. Now including a hard cidery that's perfect for gluten-free diets!

HISTORY

Arkansas is filled with presidential history, and Fayetteville is home to Bill and Hillary Clinton's first home (also where they married), the Clinton House Museum. Visitors can see a replica of Hillary's wedding dress and other mementos in the home that is walking distance from the University of Arkansas, where Bill and Hillary taught law before beginning a life of public service.

Historic Downtown Fayetteville showcases its history by preserving the downtown square and showcasing many sites in and near town that were key during the Civil War and Battle of Fayetteville, such as **Headquarters House** and several nearby battlefields. **The Arkansas Air and Military Museum** features a collection of planes, helicopters, vehicles and memorabilia that were part of aviation history or military conflicts dating back to the early 20th Century, as well as testimonials of local aviation pioneers.

THE SOUTH'S BEST COLLEGE TOWNS

The University of Arkansas, founded in 1871, boasts the Fulbright Scholarship Program, the largest international exchange of scholars in the world. A major research institution, the UA is home to the Walton School of Business and the Fay Jones School of Architecture (E. Fay Jones was an understudy of renowned architect Frank Lloyd Wright). SEC teams are always competing for championships, and our "Woo Pig Sooiel!" cheer is known nationwide! The campus' oldest building, Old Main, is as recognizable as the famous graduates whose names are included on Senior Walk throughout campus.

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